



PRICES SLASHED

DON'T BE FOOLED

... no artificial "list" prices ... no fictitious discounts. Shop, compare, you can't beat Sears for honest value.

WE SERVICE What We Sell

No matter where you move to in the nation, service for your Sears appliances will always be as near as your telephone. In Los Angeles area phone LU. 2-8611, EM. 5-4611 or AT. 7-0421.

30-inch Griddle-Top Kenmore GAS RANGE



\$5 DOWN on appliance purchases up to \$200. Sears Easy Terms

\$10 DOWN on appliance purchases totaling \$200 or more. Sears Easy Terms

\$50 LESS than price of comparable makes

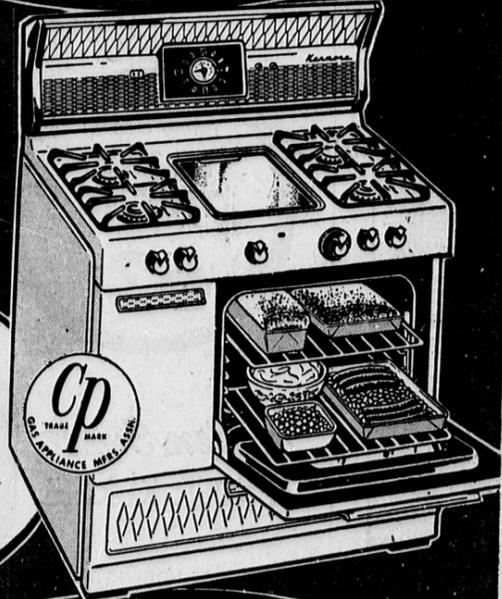
\$149

\$5 DOWN, Sears Easy Terms

- Giant 25-inch oven ... with large Visi-Bake window
- Peek switch floods oven with light
- Smokeless broiler glides smoothly toward you
- High backguard with built-in top light, timer
- Automatic lighting throughout
- Many other features

Model 208711

36-in. "Maid-O-Matic" Kenmore GAS RANGE



SPECIAL PURCHASE

Special Buy Lowest Price Ever for "CP" Range with top-burner Temperature Control

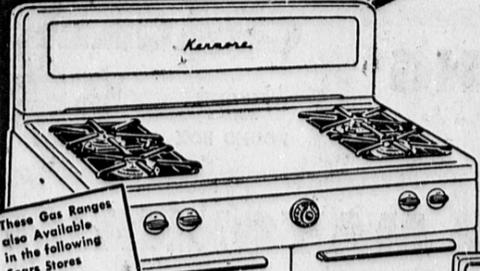
\$199

\$5 DOWN, Sears Easy Terms

- High fluorescent backguard with outlet
- Visi-bake oven door ... convenient oven light
- 1 front burner with automatic thermostat control makes all your pots and pans automatic
- 1 Simmer burner ... 2 Hi-Lo valves
- Automatic lighting throughout, no matches needed

Model 234017

SAVE 30.95 ... Big 36-in. Kenmore GAS RANGE



Regular 119.95

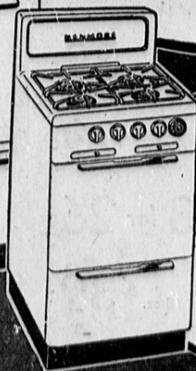
\$89

\$5 DOWN, Sears Easy Terms

- Slide-out broiler with pan
- Thermostatically controlled oven
- Top has 4 speedy burners
- White porcelain enameled with black base
- Other big features

Model 220700

Lowest Price Ever GAS RANGETTE



\$79

\$5 DOWN, Sears Easy Terms

- Has porcelain enamel grates
- Adjustable smokeless broiler
- Automatic top lighting burners
- White porcelain enamel finish with black base

Model 20604

ALL ROADS LEAD TO

SEARS-INGLEWOOD MANCHESTER at HILLCREST PARK FREE OR 8-2521

Pre-Season SALE Homart Gas Furnaces



SAVE up to 22%

Horizontal Attic Gas Furnace

Regular 229.50

179⁸⁸

17.99 DOWN, Sears Easy Terms

Regular 244.95 199⁸⁸ Regular 294.95 249⁸⁸
80,000 BTU 120,000 BTU

Regular 269.95 219⁸⁸ Regular 314.95 269⁸⁸
100,000 BTU 140,000 BTU

Automatic Gas Floor Furnace

Regular \$85

69⁸⁸

6.98 DOWN, Sears Easy Terms

Deluxe model with glass-lined combustion chamber, exclusive internal type draft diverter saves heat that is lost in other furnaces. Manual control levers are below the hinged grille. Built-in automatic gas control valve. 10-yr. guaranteed. 25,000 BTU.

Regular 96.00 69⁸⁸ Regular 146.00 84⁸⁸
40,000 BTU 79.88 70,000 BTU 119.88
Regular 106.00 89.88
50,000 BTU

Homart Automatic Gas Wall Furnace

Regular 75.00

56⁸⁸

5.69 DOWN, Sears Easy Terms

Easy-to-install gravity type, porcelain enameled combustion chamber guaranteed 10 years. Single wall model will heat from one to four rooms. High efficiency type gas burner, built-in louvers, automatic pilot. Guaranteed 10 years. 15,000 BTU. Priced less thermostat.

Regular 90.00 69⁸⁸ Regular 105.00 84⁸⁸
25,000 BTU 35,000 BTU

Homart Automatic Gas Dual Wall Furnace

Regular 125.00

99⁸⁸

9.99 DOWN, Sears Easy Terms

Milli-volt control model with non-100% pilot, high efficiency type gas burner, individually designed for each unit to assure economy and long life. Built-in louvers assure proper air circulation. Wall thermostat priced extra. (choice of styles).

- These Gas Ranges also Available in the following Sears Stores throughout Southern California
1. Santa Barbara
 2. Santa Ana
 3. Santa Maria
 4. San Bernardino
 5. San Luis Obispo
 6. San Fernando
 7. Visalia
 8. Ventura
 9. Bakersfield
 10. El Centro
 11. Fullerton
 12. Hanford
 13. Norwalk
 14. Riverside
 15. Pomona
 16. Lancaster

"Satisfaction guaranteed or your money back"